

Alpha Kappa Alpha Sorority, Inc.
Omega Mu Omega Membership Committee
Chapter Recommendation: February 27,2019

Subject: Membership Intake Process

Background

On February 25, 2019 the Committee met to vote on a recommendation to the chapter.

Prior to the call, the committee was provided with the following information

- Submission timeframes from Corporate Office
- MIP Checklist with timeline and Frequently Asked Questions
- MIP things to know
- Summary of changes implemented December 2018
- Requesting an MIP
- Chapter Health Check information
- Guide to Sponsorship Form
- MIP Schedule of Activities

Before the roll call vote was taken, a review of the time commitment and financial obligations of individual chapter members was reviewed.

Committee Recommendation

The Membership Committee does not recommend that the chapter conduct a Membership Intake Process in 2019.

Rationale

- Chapter Growth: 30 New Members in 2019. Concerns about the management of the rapid increase in membership. Prefer focus on chapter infrastructure and strengthening internal processes with current membership of 107 and time for Sorors to get to know each other better. Concern that Sorors do not know who is in the chapter. Prefer focus on building relationships of the current membership.
- Reclamation: Approximately 30% of our current (as of February 11, 2019) chapter membership are Sorors who have reactivated since 2017. Prefer focus be made in successfully re-acclimating those Sorors to the Sorority and making sure that they receive the information and support to be successful and remain active.
- Retention: Prefer focus on sustaining current membership, creating added value to membership and a concentration on increased participation and involvement.

- Number of eligible sponsors: Concern that there are a limited number of Sorors eligible to sponsor given the requirements (24 consecutive months membership in the chapter, Conference attendance requirements, Chapter meeting attendance requirements, chapter activity participation requirements) and the correlation of Sorors eligible to sponsor in proportion to the amount of work required for Membership Intake.
- Foundation: We are in the early stages of setting up our foundation. Given the critical role that the foundation will have in supporting our programs of service, prefer a focus on establishing a solid and sustainable organization. Prefer a concentration on the involvement and support of the foundation.
- Boule 2020:: There will be an additional time commitment outside of chapter responsibilities as committee participation is being requested from all chapter members. Concerned about the additional financial requirements-all chapter members are requested to register for Boule (costs have been averaging \$500) above and beyond the chapter dues, chapter assessment and foundation dues.