



ALPHA KAPPA ALPHA SORORITY, INCORPORATED®
OMEGA MU OMEGA CHAPTER
TECHNOLOGY COMMITTEE REPORT
Chapter Report
March 2021

The Technology Committee (“Committee”) met on Wednesday, April 14, 2021. At the meeting we discussed the following:

Past Events

The Technology Committee has been responsible for the following activities through April 14, 2021:

- Supporting the Fundraising Committee’s efforts
- Technology Tuesday-hosted Technology Tuesday on 4/6/21; topic was Google Drive and Google Calendar
- Scholarship Committee-launching 2nd campaign, social media posting
- Risk and Management Committee-notice for meeting; meeting reservations
- #CAP Committee-flyer, essay workshop, collecting applications
- Target 2: Health & Wellness Committee-nutrition label reading workshop tech support
- Membership Committee-Meet the New Members Campaign posts; collaborating on #MembersMatterMondays
- Executive Committee and Chapter virtual meetings-Zoom reservations; hosting meetings; responding to Sorors’ questions and technology needs
- Target 3: Economic Legacy Committee-Finance workshop flyer and zoom reservations
- Sisterly Relations & Target 4: The Arts! Committees-hosted movie night via Zoom; rented “Stormy Weather” for public event

Upcoming Events and Activities

- Back-to-School Kits:
 - Tech Committee to collaborate with Economic Legacy; school kits for students
 - committee members suggested additional items to be added. Sorors to continue to collect Ivy Boxes; so far, we have collected approximately 25 boxes; drop off will be Tuesday, April 20 at 7:00 PM at the old Lord & Taylor parking lot
 - goal is 100 kits



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- Items include, but are not limited to: disposable masks, hand sanitizer, notebooks, pencils, plastic gloves, crayons, markers, etc.
- Technology Tuesdays:
 - Next Tech Tuesday (May) topic will be an Intro to Social Media: June is Zoom and Google Meet-New Tips & Tricks
- Website: Final stages of new website bid; may have examples by upcoming Executive Committee meeting
- Social Media Content: Current campaigns are Scholarship promotion, Friday Finance Tips, HBCU Throwback Thursday, and Meet the New Members
- Tech Reps will receive Tech Requests from their respective committees and satisfy the requests.

Anticipated Future Activities

- Back to School kits prepared and delivered
- Website being updated
- Flyers for Chapter activities/events

Action Items In Progress/Pending:

- Awaiting approval for website
- Completing the Back-to-School supply kits

Recommendations to Executive Committee:

- Website approval
 - Social media content calendar



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The Committee's next meeting will take place on Wednesday, May 12, 2021 from 6:30 p.m. to 7:30 p.m. at via Zoom.

Respectfully submitted,

Soror Sheronda-Rae Ball
Chairman, OMO Technology Committee